



Sponsorship Request to Expand Impact and Opportunities at TREAD ACADEMY

To whom it may concern:

I am writing on behalf of TREAD Academy, a pioneering educational initiative committed to transforming learning through our microschool model. Since our inception, we have dedicated ourselves to creating a personalized, inclusive, and adaptive learning environment that not only educates but empowers students and the community. As we continue to grow and enhance our educational offerings, we are seeking strategic partners who share our vision of a more innovative, accessible, and effective education system. We have identified several key areas where your support can make a significant impact:

1. **Student Scholarships:** Ensuring that financial constraints do not hinder any child's ability to benefit from our unique educational approach.
2. **Updated Technology:** Providing each student with the tools they need to succeed in a rapidly evolving digital world.
3. **Teacher Recruitment:** Attracting and retaining top educators to foster a nurturing and stimulating learning environment.
4. **Transportation:** Offering reliable transportation for students, ensuring every child has access to our quality education regardless of where they live.
5. **Basic Learning Supplies:** Equipping our classrooms with the essential materials to enhance the learning experience.
6. **International Trip Planning:** Broadening our students' horizons with international trips that align with our mission to develop global perspectives.
7. **Expansion to a New Location:** Opening a second site to separate our middle and high school programs from the elementary levels, providing tailored learning environments that meet the developmental needs of these age groups.
8. **Investment in Sustainability:** Funding innovative projects like a school-run ice cream stand, which has been a hit in our community and teaches valuable entrepreneurial skills.

Your sponsorship can help us achieve these goals and deepen our impact. We are excited about the opportunity to partner with you, as we believe your support could be pivotal. We are eager to discuss this potential collaboration further and explore how we can align our efforts to achieve mutual benefits.

Thank you for considering this opportunity to make a lasting difference in the lives of our students and community. I look forward to the possibility of partnering together to continue reshaping the educational landscape.

Warm regards,

Denice Dixon
Founder/ Chief of Teaching and Learning
www.treadeducation.com
770-376-5854

CORPORATE SPONSORS

Bronze Level - Supporter

- **Donation Range:** Up to \$1,000
- **Perks:**
 - Recognition in the school newsletter and website.
 - A thank you letter from the students and a certificate of appreciation.

Silver Level - Partner

- **Donation Range:** \$1,001 to \$5,000
- **Perks:**
 - All the benefits of the Bronze level.
 - Your logo on event-related materials for one school year.
 - An invitation to an annual thank-you event hosted by the school.

Gold Level - Advocate

- **Donation Range:** \$5,001 to \$10,000
- **Perks:**
 - All the benefits of the Silver level.
 - An opportunity to be featured in a special “Thank You” post on the school’s social media channels.
 - A VIP tour of the school and a chance to meet with the students and teachers your sponsorship is directly impacting.

Platinum Level - Visionary

- **Donation Range:** \$10,001 and above
- **Perks:**
 - All the benefits of the Gold level.
 - Naming rights to a classroom or scholarship, depending on the level of contribution.
 - Opportunity to speak at the school's major events, such as graduation.
 - Permanent recognition on a donor wall in the school lobby

All Donations can be made via the following methods:

- Check written to TREAD Academy
- PayPal Link- https://www.paypal.com/donate/?hosted_button_id=KX4X9ABCAFNTU
- Request an invoice via email to info@treadeducation.com

MONTHLY PLEDGEES

Cub Level Education Advocate

- **Donation Range:** \$20-\$50
- **Perks:**
 - A thank you letter from the students

Lion Level Education Advocate

- **Donation Range:** \$50-\$80
- **Perks:**
 - All the benefits of the Cub level.
 - Your name/logo on fundraiser flyers and media for one school year.

Asiatic Lion Education Advocate

- **Donation Range:** \$80 or More
- **Perks:**
 - All the benefits of the Lion level.
 - Your name/logo on monthly school newsletters.
 - An opportunity to be featured in a special “Thank You” post on the school’s social media channels.
 - A mile marker with your name/logo at our annual 5K Walk/Run